

Sport Trails of the Ascutney Basin

# Meeting 05/7/20

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**Zoom.com**

## Invitees

**Erik Schutz, Ben Bardwell, Matt Kantola, Colin Egelton, Wendi Reuter-Lorenz, Aaron Day, Stan Spencer, Jim Lyall, Steve Giroux**

**Members & Guests: Felicity Knight, Michael Bell, Jake Margeulis**

## AGENDA

### **ATA Logo & Branding**

#### **1. Logo**

Dave Morin has been working with Felicity, Erik & Ben. Logo Carried Unanimously

#### **2. Website**

##### **a. Site Map**

##### **b. Content to add**

Winter skiing photos

History under "About" us, and BOD list with bios, By-laws, meeting minutes, policies page, FAQ,

Further discussion about how to include QR codes for donations, etc

"TRAILS" - show trail heads with notes, and locations. Trails committee to develop details. Guiding page?

Jim to create trail maps & coordinate with trailforks

Summit ATA- maps in PDF form to be added.  
We should join Upper Valley Trails ASSN for trail listing.  
Back country skiing needs to be added, and what slopes??!!

“NEWS” - TNR etc.  
“SPONSORS”-  
“Volunteer” - How to.  
“Events” - fill with content.  
“Video” -  
“Shop”- Stickers etc.

### **3. Covid Message - VMBA - Mike has 3 posters**

#### **ATA Bylaws**

##### **1. ATA bylaws - 1st time modified since founding**

ATA, voted these on May 6 to become effective June 13.  
Erik explained some details. Jim Concerned, that fiscal year coincides with VMBA and Officers elections allowing time for budgeting.

##### **2. Develop new policies to fit organization**

- As decided at BOD meetings.

#### **Next Steps**

##### **1. ATA-STAB Member Meeting - June 13th Ascutney State Park**

##### **2. Logistics**

Erik to mail out 6/13 meeting warning. Stan will coordinate with state park for location/facility.  
- Website content

#### **Trail Update**

##### **1. MT Ascutney Public Trails**

- Jim, Mike and Volunteers have made them well prepared to open. Hope to open Saturday.
- Jim shared simplified name changes.
- New signs to be put up for E-bike zone
- Erik purchased 3 covid signs for opening.

##### **2. Trail Tracker spreadsheet**

- Erik displayed while Stan explained details and emphasis on Section Leaders being given responsibility and becoming the primary ambassador to the specific network.

**Next Meeting**

1. To Do List - Confirm steps

Adjourned 7:38

- 1.